

Message Text

UNCLASSIFIED

PAGE 01 SAO PA 00149 201708Z

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 L-03 /021 W

-----210234Z 117381 /63

R 201125Z JAN 77

FM AMCONSUL SAO PAULO

TO SECSTATE WASHDC 7441

INFO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

UNCLAS SAO PAULO 0149

EO 11652: NA

TAGS: BGEN

SUBJ: REQUEST FOR PUBLICATION FROM SAO PAULO STATE TOURIST AGENCY

1. THE DIRECTOR OF THE SAO PAULO STATE SECRETARIAT FOR TOURISM HAS REQUESTED INFORMATION ABOUT THE REGULATION OF HOTELS AND MOTELS IN THE UNITED STATES WHICH WILL HELP THEM DRAFT SIMILAR LEGISLATION FOR SAO PAULO. SPECIFICALLY, HE WOULD LIKE THE BODY OF LAWS GOVERNING HOTELS, MOTELS, AND OTHER TOURIST FACILITIES IN ONE OR MORE STATES WITH HEAVY INTERNATIONAL TOURIST TRAFFIC, SUCH AS CALIFORNIA, FLORIDA

, AND NEW YORK, ASSUMING THESE LAWS ARE CONSOLIDATED. SAMPLES OF MOBILE OIL GUIDES AND THE HOTEL AND MOTEL RED BOOK WOULD ALSO BE USEFUL.

2. TO BE ABLE TO PROVIDE THIS MATERIAL TO THIS SAO PAULO STATE GOVERNMENT OFFICE WOULD BE EXTREMELY USEFUL TO US, ESPECIALLY DURING THIS PERIOD WHEN WE ARE ESTABLISHING THE U.S. TRADE CENTER IN SAO PAULO AND CAN USE ALL OF THE PUBLIC AND PRIVATE GOOD WILL WE CAN GET.

MOREOVER; PROVIDING THIS INFORMATION TO THIS BRAZILIAN GOVERNMENT ENTITY WILL BE CLEAR EVIDENCE THAT THE USG WANTS TO HELP BRAZIL INCREASE ITS INTERNATIONAL TOURISM EARNINGS TO IMPROVE ITS BALANCE OF PAYMENTS.

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3. ACTION REQUESTED: PLEASE ADVISE BY CABLE IF THESE PUBLICATIONS REQUESTED CAN BE OBTAINED AND IF SO APPROXIMATELY HOW SOON THEY CAN BE POUCHED.

CHAPIN

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NNN

Message Attributes

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